



OPTIMIST INTERNATIONAL FOUNDATION

2016 - 2017 Annual Report

Fellow Optimist,

Every year-end gives us an opportunity to reflect on achievements, identify challenges, and strategize to make the future a little brighter. Our 2016–2017 goal asked individual members and clubs to lead by example through their support of the Optimist International Foundation. I firmly believe, as individuals, we support the causes we believe in. We do not mandate, support or strong-arm giving. We simply offer opportunities for our membership to give in support of the activities of Optimist International and affect the lives of youth outside the areas of our direct influence. I am happy to report this year showed a significant increase in the number of members and clubs supporting our cause. Members giving increased from 5% to 5.9%, an 18% growth, while the number of clubs giving increased from 22% to 36.5%, increasing almost 70% from the previous year. Thank you for Helping Optimists Help Kids by supporting our foundation.

Additional highlights include:

- Unrestricted giving up 15% over previous year
- Dollar per member up 6% over previous year
- OIF continued to support the World Oratorical Championship by underwriting all US and International (non-Canada) Regional Scholarship winners
- Club Grant program gave out 2 awards in Africa

Congratulations to our three Outstanding and Distinguished DFRs:

- David Fries from MI, for Overall Dollars raised.
- Ted Gaffin from AZ, for Top Dollar Per Member
- TG Thomas from PSW, for greatest percentage increase over previous year.

Plus, congratulations to our 14 Distinguished DFRs. Besides Ted, David and T G, we had the following:

John Blackwell, STX	JoAnna Tremper, CAPVA	Suzann Owings, NMWTX	Joan Estepa, PC
Doug Griffin, SC	Jennifer Kendo, OH	Joe Priester, COWY	Debra Merritt ALMS
Sallie Westenbarger, EMO	Don Pfeiffer, IA	Bill Edgerton, NCE	

It has been my honor and pleasure to serve these past four years on the board and to serve as your 2016-2017 President. I cannot say enough about having served with such an outstanding group of board members. As volunteers, their deep concern for the wellbeing of the Foundation will continue to lead us well into the future. Our committees worked diligently on your behalf to ensure success in every program. Foundation Executive Director Craig Boring and staff worked daily to provide support as we "Bring Out the Best in Kids".

Thank you for this humbling opportunity to serve,

Don Crall, President



Mission:

Seeking, receiving and managing funds and real and personal property for the benefit of Optimist International and its Member Clubs for charitable, literary, and educational activities

Vision:

We envision a Foundation that can provide significant funding for Optimist International's youth and service programs and is proudly supported by individual Optimists, their Clubs, and the community at large.

Board of Directors:

Don Crall, <i>President</i>	Bill Meyers, <i>Director</i>
Sandy Williams, <i>President-Elect</i>	Don Sievers, <i>Director</i>
Melvin Bannister, <i>Treasurer</i>	Craig Boring, <i>Executive Director/Secretary</i>

Staff:

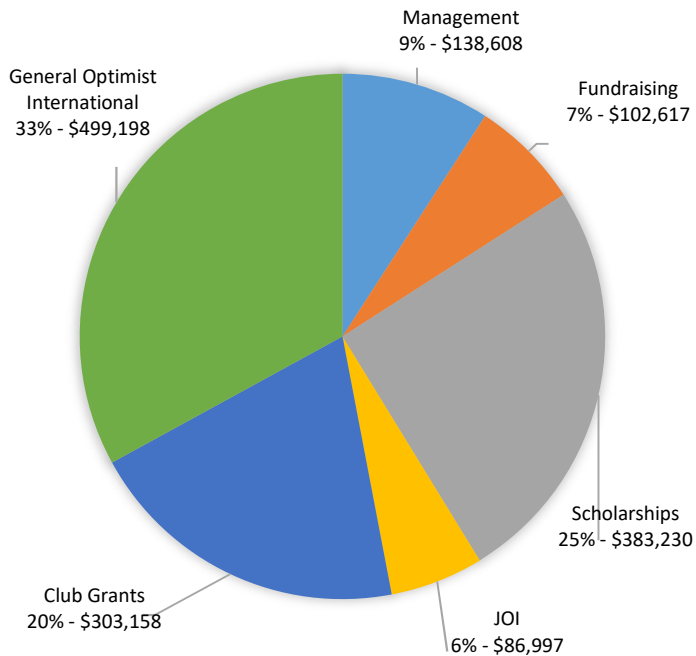
Craig Boring, <i>Executive Director</i>	Theresa Ovelgoenner, <i>CFO - Optimist International</i>
Shenita Taylor, Sr. <i>Director of Donor Services</i>	Michelle Blackburn, <i>Accountant - Optimist International</i>
Jessica Hurn, <i>Donor Services Manager</i>	Krista Fernandez, <i>Administrative Assistant</i>



OPTIMIST INTERNATIONAL FOUNDATION

2016 - 2017 Annual Report

\$1,513,808 EXPENDITURES



General O. I. Grants:

Childhood Cancer Campaign, Club Campaign Fund, *The Optimist*, accounting, growth, disaster relief, International development, allocated staff time for programs, training at International Convention, endowment payouts

Management and Operations:

Audit, legal, banking, investment expense, some convention expenses, currency transactions, state registrations

Fundraising:

Recognition program, planned giving, brochures

Key Achievements:

- Paid out \$384,052 to clubs utilizing the Club Campaign program and added an additional \$21,421 in interest for their use while providing charitable, literary and educational programs
- Helped 352 Optimists help 7,027 children and their families by awarding 22 Club Grants
- Sent 136 students to college with Foundation-funded scholarships totaling \$315,800
- Assisted Clubs in receiving \$303,158 in charitable contributions for their local programs through the Pass Through Program
- Supported the Optimist International Oratorical World Championship Contest by funding the US and International winners totaling \$35,000.

Financial Information: 10/1/16 - 9/30/17

Revenues and Support

Public Support	\$1,099,904
Revenues, Gains and Losses	\$966,871

Expenses

Program Services	\$1,272,583
Management/Fundraising	\$ 241,225

Net Assets

Beginning of year	\$4,331,419
End of year	\$4,884,386

Per Audited Financial Statements



OPTIMIST INTERNATIONAL FOUNDATION
4494 LINDELL BLVD
SAINT LOUIS, MO 63108

Phone: (800) 500-8130
Email: info@oifoundation.org
Website: www.oifoundation.org