

Optimist International Foundation of Canada

Report for 2007-2008



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Dear Friends,

Thanks to a committed team of District Foundation Representatives, strong Club Foundation Representatives, a working board and staff, and great Optimists across Canada, 2007-2008 was an excellent year for the Optimist International Foundation of Canada.

We met many of our goals for this year, but perhaps the most important one was increasing unrestricted gift dollars by five percent. Unrestricted gifts are so important because those dollars allow us to pay the Optimist International scholarships every year. Last year we sent 28 students off to college with scholarships totaling \$40,540. The Foundation also uses unrestricted gift dollars to fund JOOL.

Other goals we were successful with included these:

- *Goal:* Adding 12 new Christian D. Larson Partners -- *We added 17.*
- *Goal:* Achieving 750 new Dime-A-Day donors -- *We added 702.*
- *Goal:* 100% of District Foundation Representatives giving -- *100% achieved.*

The District Foundation Representative is each District's link to the Foundation. We are proud of the three DFR's this year who earned the honor of "Distinguished":

- Duane Kelly, AMS & NW
- Jack Dyvig, DMM
- Ann Richer-Doyle, EONT

We were also pleased the OIFC ended the year with a Dollar Per Member average of \$13.38. To everyone who contributed to the Foundation this year – whether personally or through your Club activities – we say, "thank you!" It takes all of us working together to help Optimists help kids.

Yours in Optimism,

Gary B. Cross, President

Board of Directors, 2007-2008

Gary Cross, *President*

Les Rogers, *President-Elect*

Brian Clements, *Director*

Benoit Paré, *Director*

André Dubois, *Director*

Judi Smith, *Sec-Treas, Exec. Director*

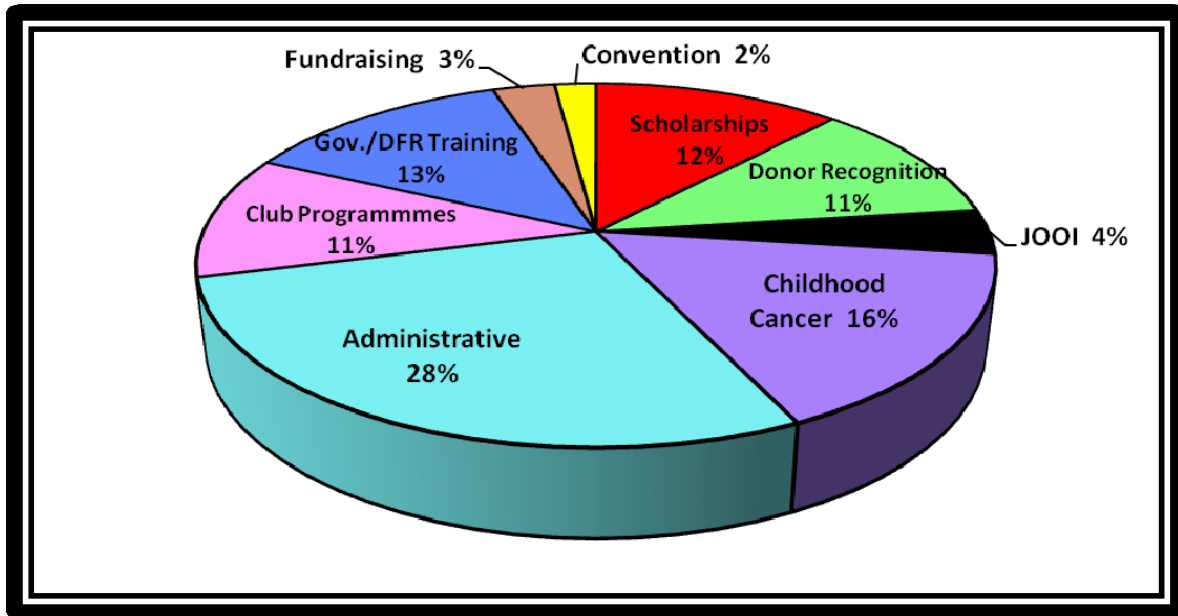
MISSION STATEMENT

Optimist International Foundation of Canada's mission is to provide educational opportunities and charitable assistance for boys and girls involved in Optimist programs. Since 1988, the Canadian Foundation has provided significant funding for Optimist programs in Canada.



**Optimist International Foundation of Canada
FY 2007-2008**

EXPENDITURES



REVENUES

Gifts	\$ 306,357
Investment Income	<u>(\$ 109,483)</u>
	\$ 196,871

DEFERRED CONTRIBUTIONS

Childhood Cancer	\$ 412,798
Club Programmes	<u>157,544</u>
	\$ 574,342

Dear Optimists,

Thanks to all of you, the Optimist International Foundation of Canada enjoyed a positive and productive year. We helped several Clubs doing charitable projects in their own communities seek charitable contributions through the Outsourcing programme. OIFC distributed \$37,140 through that programme.

The Childhood Cancer Campaign is another popular venue for Optimists in Canada. And although everyone probably knows this by now, all the money given for CCC in Canada stays in Canada.

A committee of Canadian Optimists distributes funds given for general CCC purposes and many Clubs do their own projects.

During this year the Optimist International staff in the Montreal office stepped forward to manage a good bit of the Foundation work, with some being handled by part-time staff, and some being handled in St. Louis. I commend everyone involved in making this cost-reduction work.

The Charitable Gift Planning Council, comprised of Sharon Ball (Ontario), Alex Wilson (Saskatchewan), and Jacques Pelland (Quebec) underwent training and began its first year of helping make Optimists aware of planning opportunities for charitable gifts.

Individually, there are many of you who stepped forward to help kids through the Foundation. Whether you helped as a Christian D. Larson Partner or as a Dime-A-Day donor, your participation is important. Thanks a million!

Warmest regards,



Judi Smith, CFRE – Secretary/Treasurer and Executive Director