

# Dime A Day

Building a Future Where Every Kid Counts  
Can you spare a dime a day?

Most of us spend money thoughtlessly on small things. There's an old saying, "Mind the pence and the pounds will take care of themselves." Although British in flavor, it's true that if we pay attention to how we spend our pennies, we will have more dollars.

How many times have you been in line at the checkout and picked up an item you didn't really need – gum, batteries, breath mints?

How often have you bought gas, gone inside to pay and walked out with a cup of coffee and a candy bar?

How often have you bought a magazine or newspaper to read at the airport even though the same publication would be waiting for you at home?

Driving home from work thinking about what to have for dinner, have you wheeled through Tim Horton's for that evening's meal?

Most of us can answer "yes" to more than one of the above items.

Most of us could easily contribute a Dime A Day every year of our membership as Optimists.

## SAVE APPROXIMATELY A WEEK'S WORTH OF DIMES BY

- bypassing the vending machine for an afternoon snack
- skipping the fries
- waiting to get coffee at the office

## SAVE APPROXIMATELY A MONTH'S WORTH OF DIMES BY

- ordering plain coffee instead of a "grande cappuccino"
- sending a greeting card from a box rather than an individually purchased card
- brown-bagging lunch instead of ordering out for a day

## SAVE APPROXIMATELY A YEAR'S WORTH OF DIMES BY

- giving up one golf game a month
- catching a few movies on video instead of at the theater
- clipping grocery coupons for a month and donating your savings

All of us can contribute a Dime A Day. Our unrestricted gifts help fund the annual Optimist scholarships, which cost more than \$200,000. Every year. They help fund Optimist programs such as JOOI. Dime A Day gifts are important.

Won't you start saving your dimes right now?



I'm on board! Please accept my \$ \_\_\_\_\_ donation. Enclose check, payable to Optimist International Foundations, referencing "Dime a Day" in the memo section.

I'm on board! Please accept my \$ \_\_\_\_\_ donation. Charge my  MC  VISA  
Account number \_\_\_\_\_ Exp. \_\_\_\_\_ Signature: \_\_\_\_\_

I'm on board! Please deduct \$3.10 per month from my checking account  
checking account number \_\_\_\_\_ (please include a copy of a voided check)

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Club Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Please Return To: Optimist International Foundation of Canada • "Dime A Day Campaign"  
5205, boul. Métropolitain est, bureau 200 • Montréal, QC H1R 1Z7 Canada